



भाकृअनुप - भारतीय जल प्रबंधन संस्थान **ICAR-Indian Institute of Water Management** भारतीय कृषि अनुसंधान परिषद/ Indian Council of Agricultural Research) रेलविहार के सामने, चंद्रशेखरपुर, भुवनेश्वर-751023, ओडिशा Opp. Rail Vihar, Chandrashekharpur, Bhubaneswar-751023, Odisha



Subject: Report of Day-11 (26.12.2025) on celebration “Swachhta Pakhwada” by ICAR-IIWM, Bhubaneswar – reg

The 11th day (26th December, 2025) of the *Swachhta Pakhwada* was celebrated with a special campaign on the theme “*Recycling the waste water*” with special emphasis on ‘cleaning of drinking water pipe lines, awareness on recycling of waste water, water harvesting for use in agricultural and horticultural purposes including kitchen gardens in villages’. The participating scientist and staff sensitized the villagers about the necessity of regular cleaning of water pipe lines and the stagnation of wastewater around the village tube wells or open wells to get rid of several water borne diseases, mosquito menace and chances of contamination of drinking and domestic water through damaged and clogged pipe lines. They urged the need for recycling of waste water, and conserving and saving water in the face of increasing water scarcity.

This awareness and sensitization programme was organized in *Bhatabandha* village of Nimapara block in Puri district. At the outset, all the participants were administered *Swachhta* pledge and took part in the fortnight long ‘Signature Campaign’. A total of 41 participants, majority being women and youths, enthusiastically participated in the programme. At the end, they were provided with vegetable seed kits in order to grow vegetable crops in the backyards, use household wastewater economically and keep the environment clean and healthy. Some of the action and activity photographs of Day-11 (26.12.2025) are presented below.

<p>Administering <i>swachhta</i> pledge and sensitizing the participants</p>	<p>Awareness and sensitization programme by the Experts</p>
<p>Participants-Experts Interaction on <i>Recycling the waste water</i> and its effective use</p>	<p>Group photo of the participants after the sensitization programme</p>